



Grab a decision maker's attention by placing your product in this lead-generating eNewsletter

Introducing the JLC LIVE Supplier Spotlight, a monthly newsletter featuring the latest products and services available from manufacturers and services providers. The newsletter is a vital source for custom builders, general contractors, remodelers, and subcontractors for staying up to date.

DEPLOYMENT

3rd Tuesday of each month starting May 18, 2021
Add'l Specs on page 2

ADVERTISER BENEFITS

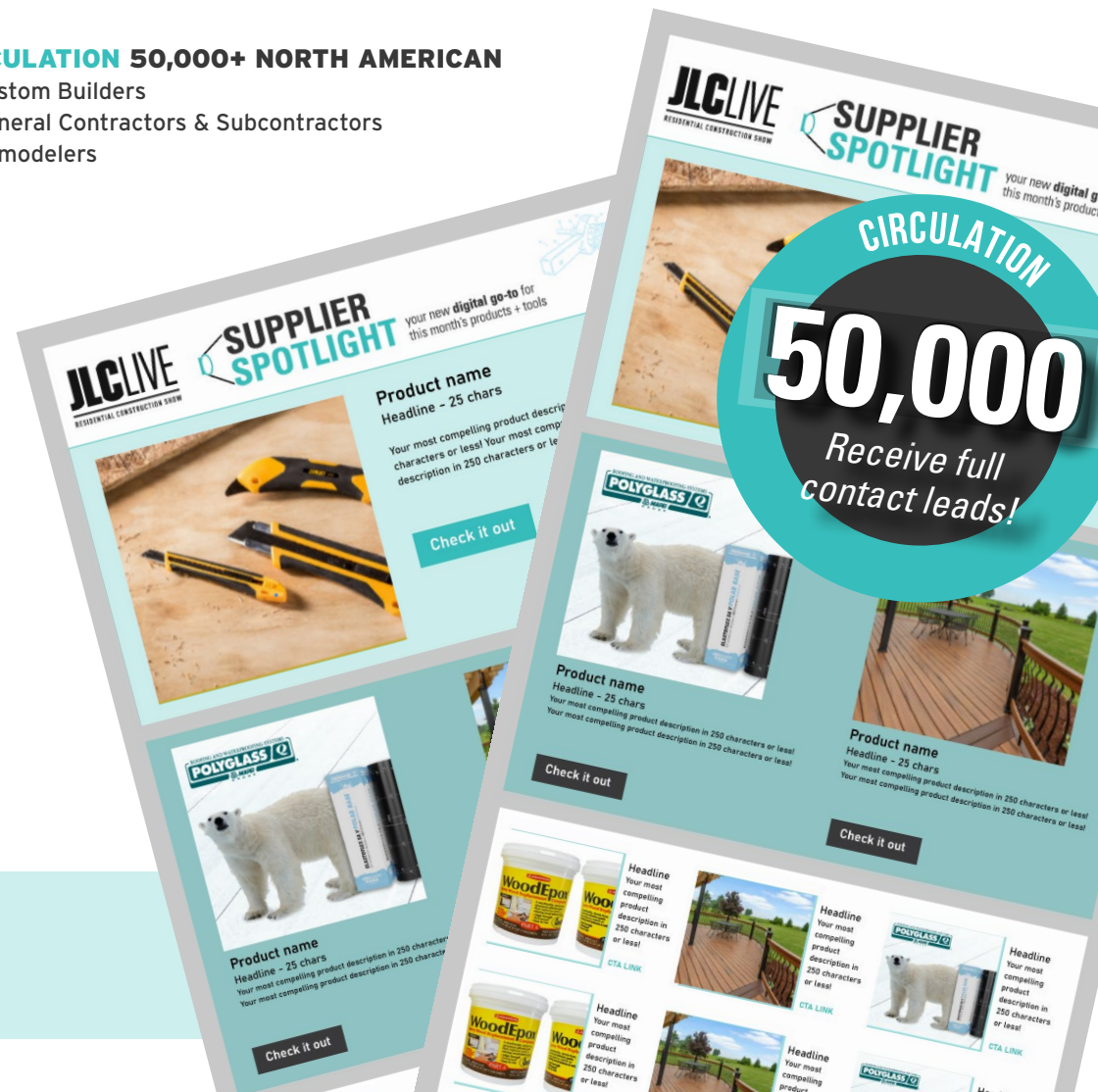
Receive the **full contact lead information** of users clicking on your spotlight. Drive traffic to a specific URL of your choice!

CIRCULATION 50,000+ NORTH AMERICAN

- ▶ Custom Builders
- ▶ General Contractors & Subcontractors
- ▶ Remodelers

Opportunities include:

Top Spot (1 per newsletter)	\$1,800
<ul style="list-style-type: none"> • Image size: 350x350 pixels • Headline: 25 characters with spaces • Description: 250 characters with spaces • Optional link to video 	
2nd Tier (4 per newsletter)	\$1,200
<ul style="list-style-type: none"> • Image size: 300x250 pixels • Headline: 25 characters with spaces • Description: 250 characters with spaces • Optional link to video 	
Product Spotlights (6 per newsletter)	\$750
<ul style="list-style-type: none"> • Image size: 150x150 pixels • Headline: 25 characters with spaces • Description: 250 characters with spaces 	



LET'S TALK

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2021 DEPLOYMENTS

3rd Tuesday of each month starting May 18

- ▶ **MAY 18**
- ▶ **JUNE 15**
- ▶ **JULY 20**
- ▶ **AUGUST 17**
- ▶ **SEPTEMBER 21**
- ▶ **OCTOBER 19**
- ▶ **NOVEMBER 16**

AD CLOSING DATE

1st of Month for each issue

AD MATERIALS DEADLINE

7th of Month for each issue

AUDIENCE

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- ▶ Remodelers

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SUBMIT INSERTION ORDERS TO

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ADDITIONAL INFO

Please include the following with materials:

- Advertiser Name
- Email Address for who should receive leads
- URL for where ad should link to

Hurry! Reserve your spot in the first issue by May 1

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