

# APPLICATION & CONTRACT

**JLC LIVE New England 2021** Exhibit Hall: March 26-27 | Conference: March 24-27  
Rhode Island Convention Center | Providence, Rhode Island USA | [ne.jlclive.com](http://ne.jlclive.com)

## PRIMARY COMPANY INFORMATION

(The contracted 'exhibiting as' name and website listed below will be published in the printed Program & Event Guide)

Legal Company Name: \_\_\_\_\_  
 Exhibiting As: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_  
 Zip/Postal Code: \_\_\_\_\_ Country\*\*: \_\_\_\_\_ Website: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll-Free: \_\_\_\_\_ Fax: \_\_\_\_\_

## SHOW CONTACT INFORMATION (This information is used for exhibitor correspondence only and is NOT published)

If the show contact is not responsible for the overall health and safety at the event, then please e-mail the contact information to [jordan.king@informa.com](mailto:jordan.king@informa.com).

Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

## INVOICE/ACCOUNTING CONTACT INFORMATION (If different than primary contact)

Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

## EXHIBIT BOOTH SELECTIONS (Please provide 6 options)

List all preferred exhibit space(s), then transfer the total square footage (SF) of the amount of space you want to the appropriate box below.

1. Booth # _____ ( _____ SF)	4. Booth # _____ ( _____ SF)
2. Booth # _____ ( _____ SF)	5. Booth # _____ ( _____ SF)
3. Booth # _____ ( _____ SF)	6. Booth # _____ ( _____ SF)

It is in your best interest to select six (6) options. If your space selection options have already been assigned, due to the priority point process and/or changes to the floor plan, show management will assign you to the next best available location. We cannot guarantee that the space you occupied the prior year, specific areas, or corners will be available.

Products your company will display:

1. \_\_\_\_\_  
 2. \_\_\_\_\_  
 3. \_\_\_\_\_

## ADD-ON SPONSORSHIP

List the sponsorships you would like:

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Sponsorship Total \$ \_\_\_\_\_

## EXHIBIT SPACE RATES

RATE	PER S.F.
Early Bird Rate <small>Through April 1, 2020</small>	Regular \$36.00
	Premium \$37.00
Standard Rate <small>After April 1, 2020</small>	Regular \$38.50
	Premium \$39.00

## CALCULATE WHAT IS DUE NOW

25%\* / 50%\* x Exhibit Space Cost \$ \_\_\_\_\_  
\*Based on contract submission date  
 Plus Sponsorship Total \$ \_\_\_\_\_  
**TOTAL DUE:** \$ \_\_\_\_\_

## Media Upgrade ..... \$175

\$175 charge has been applied for the production of your digital profile. This includes company logo on your booth profile, five product reviews, five press releases and three video listings. In addition, the media upgrade includes unlimited complimentary expo hall passes for your customers and prospects along with personalized links and codes for discounted conference registration.

TOTAL SF _____ SF	x	RATE PER SF \$ _____	+	CORNER BOOTH FEE <small>If Applicable: \$100 per corner</small> \$ _____	+	MEDIA UPGRADE \$175	=	EXHIBIT SPACE COST \$ _____
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## Insurance (International Exhibitor Requirement) ..... \$115\*\*

Insurance coverage will be added for International Exhibitors but any exhibitor can purchase a policy. All exhibitors are required to obtain the coverages outlined in Clause 25. Insurance regardless of geographic location. International insurance policies often are not valid in the United States; Informa Markets negotiated the necessary coverages at a discounted rate to ensure the appropriate coverages are in place. Coverage will be opted in and included when contracting. International is defined as outside the United States or Canada. This fee will be waived/refunded if a valid Certificate of Insurance with the necessary coverages is provided. Coverage is subject to underwriting review; see clause 25. Insurance and your booth confirmation for additional information.

\*We understand this application becomes a binding contract when accepted by Informa Exhibitions U.S. Construction & Real Estate, Inc. We agree to abide by the Informa Markets Sponsorship and Exhibitions Terms and Conditions found online <https://ne.jlclive.com/exhibit-terms> and regulations adopted by Informa Exhibitions U.S. Construction & Real Estate, Inc. in accordance with the terms herein.

## REQUIRED

Signature: x \_\_\_\_\_ Printed Name: \_\_\_\_\_

By providing your contact information and signature, you are authorizing by Informa Exhibitions U.S. Construction & Real Estate, Inc. to send you promotional materials via mail, fax, SMS or email.



RESIDENTIAL CONSTRUCTION SHOW

## NEW ENGLAND 2021

**BALANCES & 100%  
PAYMENT DUE:**

**NOV. 11, 2020**

## RETURN APPLICATION AND PAYMENT TO:

JLC LIVE  
222 West Las Colinas Blvd.  
Suite 450E  
Irving, Texas USA 75039

Toll-free: 800-471-2404  
Outside USA: 972-536-6406  
Fax: 972-550-5390

[ne.JLCLIVE.com](http://ne.JLCLIVE.com)

## METHODS OF PAYMENT

Please check one:

- Check made payable to:  
JLC LIVE  
 Wire / ACH\*  
 Credit Card\*: PCI compliance requires credit card information must only be received via our secure fax line 972-550-5390 or through our online contract portal.  
 \*Refer to clause 7 on Page 2

## QUESTIONS?

Please contact Show Management at 800-471-2404, 972-536-6406, or e-mail [sales@jlclive.com](mailto:sales@jlclive.com).

All payments should be in U.S. funds. Exhibitors are responsible for all bank collection fees and/or discounts associated with their payments.

## PAYMENT TERMS

To be eligible for Early Pricing, signed contract along with 25% deposit must be received by April 1, 2020.

50% of the balance is due by June 25, 2020.

100% of balance is due for contracts submitted on or after November 11, 2020.

## FOR SHOW MANAGEMENT USE ONLY

Date Received: \_\_\_\_\_

Booth Assigned: \_\_\_\_\_

TSF: \_\_\_\_\_

Deposit Received: \_\_\_\_\_

AE: \_\_\_\_\_

CO ID#: \_\_\_\_\_